

*Greetings from
Transylvania, Romania!*



#CIconallenge2019

Do you have what it takes to be the Best Film Forecaster?

The Challenge:

- Use your Film Forecasting module to forecast opening week attendance
- Best overall average accuracy at the end of the year wins

The Prize:

- A 5-Day/4-Night trip to visit our headquarters in Transylvania
- Meet with our Artificial Intelligence gurus
- Take a tour of Bran Castle, the home of Dracula himself

Take Action:

- Email **CIconallenge@cinemaintelligence.com** to confirm your participation
- A detailed set of rules and the movie list will be provided
- Start forecasting!

The winner will be presented at the CinemaCon 2020

Visit www.cinemaintelligence.com/ciconallenge2019 for terms and conditions